

LIVES.

**HAVE FUN
DOING
SOMETHING
AMAZING**

**FUNDRAISING
PACK**



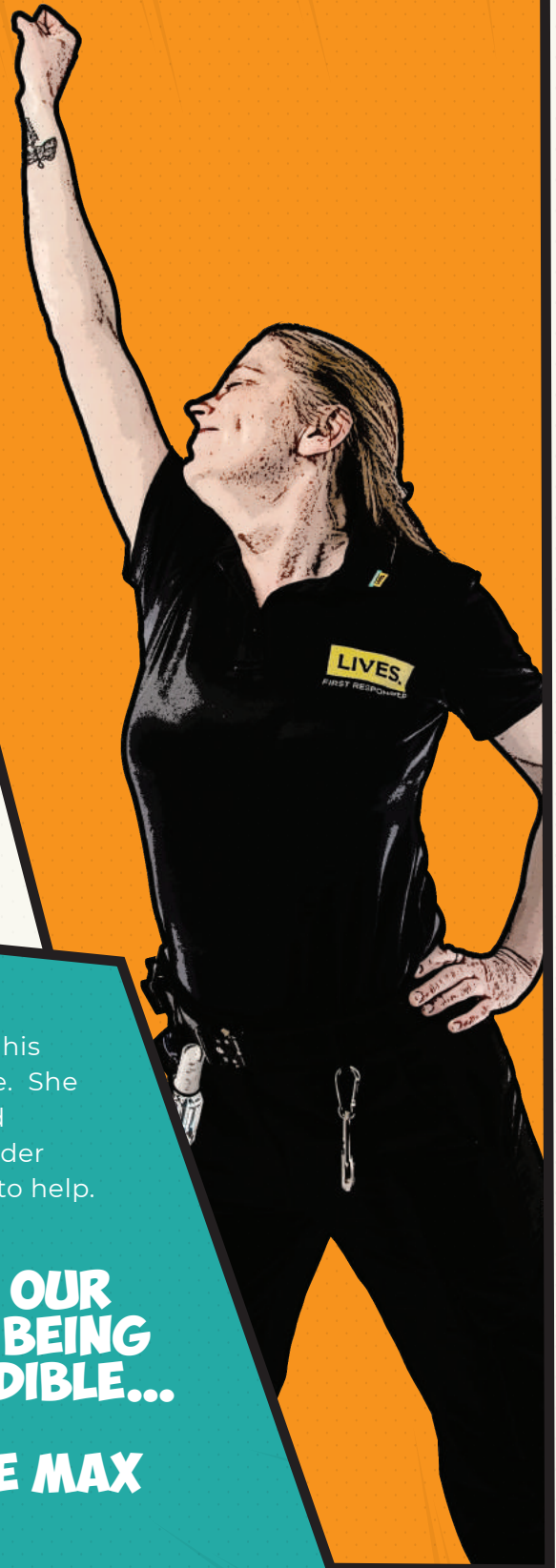
YOU'RE A SUPERHERO!

The money you raise for LIVES keeps our volunteer responders out in the community of rural Lincolnshire responding to 999 emergency calls.

We know that those first few minutes in any emergency can often be the difference between life and death.

Together, our responders and you are being heroes because without your support they just wouldn't be here!

THANK YOU SO MUCH FOR JOINING US.



MAX'S STORY

Max's mother found him on his bedroom floor, unresponsive. She immediately dialled 999 and minutes later, LIVES Responder Chris was at her door ready to help.



THE IMPACT ON OUR LIVES OF CHRIS BEING THERE IS INCREDIBLE... WITHOUT HIM I WOULDN'T HAVE MAX TODAY.



MAX AND TINA

DO YOUR THING! TIME TO PUT YOUR THINKING CAP ON.



WHAT'S YOUR THING?

Maybe you love baking. Or you love swimming. Maybe you have a party trick? Sponsored Silent? Shave your head? Quiz night? Car wash? Give up chocolate, coffee, cake or fizzy drinks? Take on that 10k challenge or cycle ride, dog walk, dress down day. There's just so much you can do. Let your imagination run wild!



SARAH'S STORY

On June 9 2017, my Dad suffered a brain haemorrhage at home in a remote part of Lincolnshire. This was a good 25 minute drive for any paramedic team to get to him. After my mum made the 999 call, 2 minutes later a LIVES responder walked through the door. The Level 3 responder made critical tests and decisions which effectively saved my dad's life.



AS A FAMILY WE TRULY BELIEVE THAT WITHOUT THE LIVES RESPONDER'S QUICK DECISION AND ACTIONS HE WOULDN'T BE ALIVE.

STEEP UPHILL BATTLE OF RECOVERY

We are constantly in debt to the responder and the time that they give to the community selflessly. As a family we have fundraised almost £1000 through a garden party and of course the gruelling 10k my brother's girlfriend and I completed this year. My mum has recently signed up to being a volunteer fundraising coordinator and I have no doubt will be fundraising through other challenges to continue our support.



**HAVE FUN
AND ENJOY...**



...BEING A HERO

LET'S GET PLANNING!

Think about where the best place would be for your fundraising. Maybe you already know a suitable venue, such as your office or school? Or maybe you could ask to use a local park or swimming pool.

Now think about when you would do it. Don't forget to let us know what you are doing too so that we can support you. Email:

Fundraising@lives.org.uk

GET OTHERS INVOLVED!

Ask if your friends and family would like to help. Get as many people involved as you like! You also might want to approach local businesses, as they may be able to provide you with sponsorship or even raffle prize for people to win.

No one can resist the cake!





Every year we celebrate our volunteer responders with Everyday Hero month throughout June and July. Take part in a Superhero day and encourage everyone to come in dressed as their favourite superhero. Whether it's at your school or office. Who doesn't like being a superhero for the day? Pay a pound and don't forget to take lots of pictures!



SAUSAGE SUPPER

We are extremely proud to be part of Lincolnshire and celebrate our farming community who often need our volunteer responders. During the month of October we celebrate everything about the Lincolnshire sausage. Why not host a sausage supper/lunch at your school or with your friends and family?

Can I have some more?



DID YOU KNOW...

It costs **£50** to get a trained and equipped volunteer like Catherine to someone experiencing a medical emergency?

Throw me a sausage bun please!



WHY YOU'RE FUNDRAISING

TELL THE WORLD WHY YOU'RE FUNDRAISING

Make sure people know why your fundraising for LIVES. If it's a personal reason that will help people to understand why their donation is so important.

Tell everybody! Email, Facebook or an online fundraising page (you can set one up at JustGiving, which provides an easy way to share updates with friends, family and other supporters).

HAVE FUN

This bit is the most important! When it comes to the fundraiser itself, it may all be for a good cause – but you've done all the hard work by now, so enjoy yourself!

GET SNAP HAPPY

Take lots of pictures. The funnier the better. Don't forget to tag us too! @lives_hq

15 MINUTES OF FAME

Don't forget that the local press love a feel good story, so get in touch with them and let them know what you're doing.



MAKE EVEN MORE

TURN YOUR MONEY... ...INTO MORE MONEY!

No matter what you raise, there are some great ways to make your money go even further.

GIFT AID

If your supporters are UK taxpayers and their donation is totally voluntary, they can add 25% at no extra cost to their donation. This really makes a big difference, so please make sure your UK tax-paying donors fill in their details on your sponsorship form. Please note that purchases of tickets or goods cannot be Gift Aided.



MATCHED GIVING

Lots of companies operate Matched Giving schemes that can double the amount of money you raise. Find out if your employer operates a scheme, and if they'll match what you raise. Remind them that it's tax efficient for them and that it benefits LIVES. If they are able to match your fundraising, don't forget to let us know so we can look out for their contribution.

